



**Dr. The Most Honourable
Andrew**

Holness, ON, PC, MP
Prime Minister Jamaica



**H.E Prof Benedict Okechukwu
Oramah GCON**

President & Chairman of the
Board of Directors, Afreximbank



Mr Keith Levy
Chairman, JN Bank Limited



Elizabeth Agboola
Cultural Diplomat/CEO
NTT Global Destinations

Programme

Time	Segment	Details
8:00AM – 9:00AM	Guest Arrival & Registration	Registration desk with delegate materials, welcome drinks, ushering
9:00AM – 9:15AM	Opening Ceremony	National Anthems, MC Welcome
9:15AM – 9:45 AM	Opening Addresses	Remarks by Ms Elizabeth Agboola – Cultural Diplomat & CEO NTT Global Destinations • Okechukwu Ihejirika – Ag. Chief Operating Officer, Caribbean Office Afreximbank • Keith Levy , Chairman, JN Bank Limited
9:45AM – 9:55 AM	Keynote	• H.E Prof Benedict Okechukwu Oramah GCON President & Chairman of the Board of Directors, Afreximbank
9:45AM – 9:55 AM	Event Opening by Dr. The Most Honourable Andrew Holness, ON, PC, MP	Declaration of event Group Photos Commissioning of African Village
9:55AM – 10:00 AM	Moderator Format Briefing	Transition to panel segment with MC introduction.
10:00AM – 11:30 AM	Main Panel Series (3 Segments, 30 mins each)	See panel details below
11:30AM – 11:40AM	Presentation	The Future of SME Collaboration between Africa and The Caribbean
11:40AM – 11:55 AM	Closing & Vision Setting	Moderator wrap-up, summary communique
11:55 AM – 12:00 PM	Transition to African Village	Ushers and MC direct crowd to outdoor cultural experience

Sectoral Networking Circles to commence immediately

- Trade & Finance Circle – 12.30- 1.30pm
- Tourism & Culture Zone- 1.30-2.30pm
- Creative & Digital Exchange – 2.30pm-3.30pm

Panel Sessions

TRADE & FINANCE AS A BRIDGE

- **Time:** 10:00 – 10:30 AM
- **Theme:** Financing Afro-Caribbean Trade and Growth
- **Moderator:** Mr Humphery Oriaki – PAC Capital Holdings , Nigeria

- Amb. Esmond Reid – Undersecretary, Trade, MFAFT
- Okechukwu Ihejirika – Ag. Chief Operating Officer, Caribbean Office Afreximbank Keith Levy, Chairman, JN Bank Limited
- Global Africa Diplomatic Representative –
- Amb Janet Olisa – Former. Nigerian High Commissioner to Jamaica
- JAMPRO Executive

01

CREATIVE & DIGITAL ECONOMY EXCHANGE

- **Time:** 10:30AM – 11:00 AM
- **Theme:** Storytelling & Screens – Culture as Currency
- **Moderator:** Mr. Deiwght Peters, CEO Saint International

- Biodun Osikoya, Music Executive (The Plug)
- Nancy Isime, Nollywood Actor
- Morel Akiolah, Afro-Kalangu Music Leader
- Michael Ilori, International Fashion Creative Director
- Harold Davis- Jamaica Business Development Corporation

02

TOURISM & CULTURAL EXCHANGE AS ECONOMIC DIPLOMACY

- **Time:** 11:00AM – 11:30 AM
- **Theme:** Roots & Routes – Heritage & Integration
- **Moderator:** Bethia Idoko, Global Tourism Entrepreneur & Facilitator

- Lisa- Gaye Shakespeare, Africa-Caribbean Tourism Specialist
- Vivian Ifeanyi, Nigerian Tourism Rep – Denvik Travels
- Dr. Muiyiwa Adeboye- Diaspora Tourism Advocate & Cultural Curator
- Sheikh Ahmet Nyang, Head of School, Institute of Travel and Tourism of Gambia Jamaica Tourist Board Executive

03

Presentation: The Future of SME Collaboration between Africa and The Caribbean

*By Ayo Bankole Akintujoye – SME Expert – Caladium
SME Lagos, Nigeria*

African Village Corner

- **Time:** 12:00 PM – 7:00 PM
- **Venue:** Half Moon Outdoor Grounds
- **Audience:** Open to the public (Jamaicans, tourists, diaspora, CARICOM visitors)
- **Area:** Culinary Lane Diaspora Wall Marketplace
Media Zone Cultural Stage

Feature

- Food from various African regions; curated tasting stations
Interactive space for identity reflection + selfies
 - Fashion, beauty, crafts, s, art, spices
 - Interviews, streaming, social content hub
 - Live music
-



Meet our speakers



Musa Akilah

Morell, born Musa Akilah, is a renowned Nigerian artist and the pioneer of AfroKalangu—a groundbreaking genre that fuses Afrobeat, hip-hop, and traditional Hausa rhythms. With a career spanning over a decade, Morell has carved a distinct identity in the Nigerian music landscape, blending modern sounds with deep-rooted cultural heritage. His innovative style and compelling storytelling have made him a household name, earning him respect both locally and internationally. Morell's music transcends borders, connecting diverse audiences through the powerful fusion of sound, tradition, and modernity.



Michael Ilori

Michael Ilori is a visionary Nigerian-British Creative Director whose vibrant work spans fashion, culture, and commercial storytelling on a global scale. Currently leading two dynamic creative ventures - Lighthouse Fashion Studio in the UK and My Paradise Shoot, a production company specialising in editorial and commercial shoots across iconic paradise destinations - Michael's work bridges continents and cultures with bold authenticity.

Rooted in his rich African heritage, Michael brings a distinctly colourful, energetic, and narrative-driven approach to every production. His eye for detail and passion for diverse storytelling has made him a sought-after figure in the fashion industry, particularly for brands looking to break creative boundaries and showcase the beauty of identity, place, and power through visual campaigns.

With over a decade of experience producing across the UK, Europe, and the Caribbean, Michael's work fuses editorial sophistication with cultural vibrancy - a reflection of both his West African roots and British creative training. His projects have empowered emerging talent, celebrated underrepresented voices, and redefined what it means to create with purpose and global appeal.

Michael joins the Conference of Heads of Government of the Caribbean Community as a panellist, bringing fresh insight into the evolving intersection of fashion, tourism, and cultural influence.

HAROLD DAVIS | JP



Harold Davis is a trained Industrial Engineer with over twenty-five (25) years' experience in Industrial development and Leadership in the public and private sectors. With an MSc in Innovation, Leadership and Management from the University of York, UK, his areas of specialization include Entrepreneurship, Creative Industries, Innovation Management, Development Finance and Micro, Small and Mediumsized Entities (MSME) development strategies. Mr. Davis has also benefitted from post graduate professional studies in various strategic industrial development fields in Japan, China, Slovenia and the USA.

proud graduate of Excelsior High School; Mr. Davis, a Creative and Design Thinker is the Co-founder and Chief Executive Officer (Acting) of the Jamaica Business Development Corporation (JBDC). He has served as Deputy Chief Executive Officer of the organization since 2001. JBDC is the leading business development support organization in the Caribbean region serving 4000+ MSMEs annually.

The organization has successfully developed a network of 15 SBDCs in Jamaica in partnership with all the major Universities on the island.

Prior to joining the JBDC Mr. Davis served in the capacity of Technical Services Director of the Productivity Centre at Jamaica Promotions Corporation (JAMPRO) and also as Industrial Engineer at Export Import Bank of Jamaica (EXIM Bank).

Mr. Davis' current professional positions and affiliations include:

- Board Member - JAMCOPY
- Board member - Jamaica Federation of Musicians and Affiliates Union
- Member of the Caribbean Institute of Certified Management Consultants (CICMC)
- Executive Board Member of the Jamaica Chapter of CICMC (CICMCJ).

Esmond Reid



Ambassador of Jamaica to the Caribbean Community (CARICOM) International Business & Trade Specialist | Diplomat | Policy Strategist

Ambassador Esmond Reid is a distinguished career diplomat with over three decades of leadership in international relations, trade, and development across CARICOM, Africa, Europe, and global multilateral platforms. Currently Jamaica's Ambassador to CARICOM, he has previously served as High Commissioner to Nigeria with concurrent accreditation to five African countries where he pioneered initiatives in trade, tourism, and diaspora engagement, including organizing the first direct flight from Nigeria to Jamaica.

Ambassador Reid has held senior leadership roles within the Ministry of Foreign Affairs and Foreign Trade of Jamaica, including Under Secretary of the Foreign Trade Division. He has represented Jamaica in high-level engagements at the WTO, ACP-EU, CARIFORUM, and the Commonwealth, advocating for small states in global trade policy and investment.

Ambassador Reid brings a deep understanding of regional integration, trade finance frameworks, and global economic trends. He offers expert insights on how to harness intra-regional trade, mobilize investment, and strengthen Caribbean economies through strategic partnerships and finance-driven development.



Nancy Isime

Nancy Isime is one of Nigeria's most celebrated entertainment icons and a dynamic force in Africa's creative and digital economy. As an award-winning actress and global streaming icon, she has starred in top-tier productions on platforms such as Netflix and Amazon Prime, including *Shanty Town*, *Blood Sisters*, and *She Must Be Obeyed*. Her impact spans across television and digital media. As the creator and host of *The Nancy Isime Show*, she has redefined talk shows in Nigeria—blending entertainment with powerful storytelling. She has hosted global events including *Global Citizen Live*, sharing the stage with Hollywood stars, and remains a consistent figure at high-profile festivals and awards across Africa.

Nancy's influence is further amplified through her work in advocacy and business development.

She is the Director of Business Development for the Actors Guild of Nigeria, actively shaping opportunities for talent in Nollywood and beyond.



Abiodun Bizzle Osikoya

Co-Founder The Plug

Bizzle is a music Executive with experience working as A&R in the Nigerian music industry. His passion lies in music which was the main driving force for jumping on the social media scene to bring awareness to the amazing talents emerging from the Nigerian music scene at the time.

He has had quite a few collaborations over the years in the music scene, one of the ones he is most proud of is working with Ropo (Cokobar), Big Moose, Paul O (Upfront & Personal) to bring African acts to others in the diaspora. He was part of the team that organised The One Africa Music Fest that launched at one of the biggest venues in America, the Barclays Centre NY, to a sold out audience and was a huge success. The follow up was the One Africa Music Fest Houston at the famous Toyota centre to a stellar audience.

Bizzle's experience in the music industry over the years has opened him up to a lot of opportunities which he has been very grateful for a now seeks to extend what he has learnt to others looking to come up in the music industry. He is very passionate about empowering his generation



Lisa-Gaye Shakespeare

Lisa-Gaye Shakespeare is a Jamaican-born travel entrepreneur, influencer, and founder of Shakespeare Agency, a boutique travel company dedicated to curating transformative group trips across Africa and the Caribbean. Since 2019, Lisa has taken over 100 travelers to culturally rich destinations including Ghana, South Africa, Senegal, Tanzania, Sierra Leone, Morocco, and Ethiopia, as well as throughout the Caribbean, from Jamaica and Aruba to Curacao and the Cayman Islands.

Through her work, she bridges the gap between the continent and the diaspora by creating immersive experiences that center Black joy, heritage, and connection. Her group trips highlight local creatives, cuisine, and culture, empowering travelers to explore with intention and return home changed.

In recognition of her impact in tourism, Lisa received the Excellence in Health & Wellness Tourism Award from the Tourism Enhancement Fund and Jamaica's Ministry of Tourism in November 2024. Most recently, she was named one of the Top 25 Black Travel Influencers of 2025.

Lisa is passionate about building a stronger cultural and economic bond between Africa and the Caribbean. Her work lives at the intersection of storytelling, tourism, and community bringing shared roots to life and shaping a shared future for generations to come.



Olumuyiwa Adeboye

Cultural Bridge-Builder: Connecting Africa and the Caribbean through Books & Tourism

Olumuyiwa Adeboye ('Muyiwa for short) is a dynamic cultural advocate and reader committed to strengthening the literary and tourism ties between Africa and the Caribbean. With a deep passion for Caribbean literature, he is exploring narratives from Jamaica, Barbados, Trinidad, Haiti, and beyond—uncovering the shared histories, identities, and aspirations that unite these regions.

budding diaspora tourism strategist, /Muyiwa (moo-yee-wa) tries to leverage storytelling, cultural dialogue, and community engagement to foster meaningful Afro-Caribbean connections. Whether speaking on global panels, curating cross-cultural book salons, or leading heritage travel initiatives, he brings fresh, authentic perspectives to the international stage.

He believes that books are passports and culture is the journey—and he is on a mission to inspire Africans and Caribbeans alike to rediscover each other through the power of story and travel.



SHEIKH AHMET TEJAN NYANG

Sheikh Tejan is a household name in the tourism industry in The Gambia.

He worked through the ranks in the civil service and rose from Tourism Officer to Director of tourism. His entrance in the hotel industry started in 1973 as a laborer and dish washer at The Atlantic Hotel in Stavanger, Norway. He subsequently worked as a receptionist, night receptionist manager, disk jockey, assistant night club manager, rooms division manager and general manager.

He worked with one of the biggest Tour Operators in Norway, Saga Tours as a sales consultant before his return to The Gambia. Sheikh Tejan is also founder of West African Tours one of the leading ground operators in The Gambia. Sheikh Tejan served in various positions in the tourism Industry both locally and regionally. He distinguishes himself as coordinator of The Gambia's tourism master plan and chairman of ECOWAS Hotel classification committee and served as head of many tourism associations among other. He briefly served with the United Nations as National Coordinator of The International Year of Volunteers.

He is a founder member of The Tourism Federation of West Africa COPITOUR, Africa Tourism Private sector Alliance (ATPSA) among other tourism private sector led organizations.

AWARDS:

- Balafon Award for contribution to Tourism Development in West Africa. ATQ 2011.
- Insignia of The Republic of The Gambia (ORG) Government of The Gambia 2012.
- One of 100 most influential Tourism Personalities in West Africa. ATQ 2014.
- 4African Travel 100 Global Leadership Award. ATQ 2014.

Sheikh Tejan is a sportsman of excellence. A former table tennis champion a former team manager of one of Gambia's first division team, Real De Banjul among others. Last but not least a diehard Man United fan.



Amb Janet Omoleegho Olisa

OON, MBA

Diplomat | Public Sector Visionary | Strategic Policy Leader

Ambassador Janet Omoleegho Olisa is a highly accomplished Nigerian diplomat and public service leader with over 30 years of distinguished experience in international diplomacy, foreign policy strategy, and national governance. Her career, spanning pivotal global assignments and strategic roles within Nigeria's Ministry of Foreign Affairs, reflects a legacy of excellence, innovation, and impact.

Currently serving as the Director of Regions at the Ministry of Foreign Affairs, Nigeria, Ambassador Her diplomatic acumen and cross-cultural fluency have positioned her as a trusted envoy in fostering bilateral relations, championing cultural diplomacy, and elevating Nigeria's presence on the world stage. Notably, her tenure in the Caribbean significantly deepened Nigeria's engagement with the region through groundbreaking cultural, economic, and people-to-people initiatives.

Within Nigeria's public sector, Ambassador Olisa has served in senior leadership roles including Director of Policy Planning, Research & Statistics, Director in the Office of the Permanent Secretary, and Strategic Advisor to the Presidential Transition Council. Her work has shaped national development plans, institutional frameworks for governance transitions, and reforms across diplomatic missions.

Ambassador Olisa's service has been recognized with one of Nigeria's highest national honors' Officer of the Order of the Niger (OON)- awarded in 2023 by President Muhammadu Buhari for her exceptional contributions to diplomacy and national service. She holds an MBA in Entrepreneurship from Reichman University (Israel) and is currently pursuing an MSc in Human Resources Management and Development from the University of Salford, UK. In line with her passion for continuous learning and innovation in governance, she is also undertaking training in Data Analysis at NIIT.

Widely respected for her strategic foresight, diplomatic tact, and commitment to inclusive leadership, Ambassador Janet Olisa continues to inspire a new generation of leaders in global governance, women's empowerment, and public service. Olisa oversees Nigeria's diplomatic, economic, and cultural engagements across multiple world regions. A trailblazer in foreign service, she made history as Nigeria's High Commissioner to Jamaica and Belize, Ambassador to Haiti and the Dominican Republic, and Permanent Representative to the International Seabed Authority (ISA)-where she was also elected Deputy President of the ISA Council during its 26th session.

Ifeanyi Vivian Okonkwo



Ifeanyi Vivian Okonkwo is the founder of Denvik Travels, the travel arm of Denvik Synergy Ltd., a full-service leisure travel company known for delivering seamless, culture-rich travel experiences. With over 10 years of industry experience and certifications from IATA and the International Institute of Tourism, Ifeanyi is a leading voice in the Nigerian travel space, specializing in destination planning across Africa, the Middle East, Asia, and Europe.

She believes that every trip curated is a story being told—a guiding philosophy that shapes how she approaches travel planning: with depth, meaning, and personal connection. Her work highlights culture, identity, and the transformative power of intentional travel.

Under her leadership, Denvik Travels has earned recognition from MEA Business Awards as a nominee for Best Corporate Travel Service Provider 2024, and from NANNs as Icon of Good Service Delivery. She previously served as the Social and Welfare Coordinator for the FCT/Northern Zone of NATOP and has been named among the Top 100 Influential Personalities in Nigeria.

Whether she's engaging corporate clients, guiding first-time travelers, or mentoring young tourism professionals, Ifeanyi brings clarity, passion, and a deep respect for storytelling through travel.



Bethia Idoko

Bethia Idoko is a globally recognized real estate consultant, award-winning travel influencer, and purpose-driven humanitarian, whose dynamic work sits at the intersection of business, digital media, culture, and social impact. With over a decade of experience across industries, she brings a rare combination of strategic business insight, global exposure, and a deep passion for human connection. She currently serves as the Head of Business Development at Giditrafic, a pioneering digital platform with nearly 2 million followers on Twitter (X), offering real-time, crowd-sourced updates on traffic conditions and vital information across Lagos and beyond. In this role, Bethia is responsible for forging high-impact partnerships, scaling business opportunities, and expanding the platform's influence across digital ecosystems in West Africa.

Bethia holds a degree in English Language from the University of Lagos and has further strengthened her expertise through three executive certifications from the Lagos Business School, where she trained in Strategic Leadership, Business Development, and Customer Engagement. Her educational background complements her real-world experience, making her a sought-after voice in both corporate and creative circles.

A true citizen of the world, Bethia is an avid traveler with a personal mission to visit every country on earth. To date,

she has explored 94 countries/ territories and 25 states across Nigeria, using her journeys to tell powerful stories, build cultural bridges, and inspire women, particularly from Africa, to boldly step into the world. Her travels have earned her multiple accolades, including recognition as one of the Top 100 Tourism Personalities in Nigeria, an honor reserved for individuals whose contributions are shaping the future of tourism in Africa.

Beyond business and travel, Bethia is a deeply committed humanitarian. She is the founder of the Queen Bethia Love Foundation, an NGO devoted to empowering the less privileged through love, joy, and community engagement. For over 21 consecutive years, she has hosted a Valentine's Day celebration for nearly 200 children at the Little Saints Orphanage in Lagos, creating a day of laughter, fun, and unforgettable memories. In recent years, she has extended this tradition to include children from the Takwa Bay community, ensuring more young hearts feel seen, valued, and loved.

Bethia's story is one of passion, purpose, and power. Whether she's closing multimillion-dollar real estate deals, trekking through remote corners of the globe, or organizing life-changing experiences for children, she shows up with grace, strength, and a spirit of excellence. She is not only a voice for her generation but a living proof that with vision, service, and boldness, women from Africa can shape the world.



Humphrey Atekha Oriakhi

FCA, FCS, FICA

A Financial Advisory and Fundraising Professional

Mr. Humphrey Oriakhi is the Managing Director/CEO at PAC Capital Limited, the investment banking arm of PanAfrican Capital Holdings. He started his investment banking career as a Commercial Banker and later a Securities Trader. He has held different positions at PanAfrican Capital Holdings Ltd, including being, Lead Accountant, Head of Clients' Services, Regional Director, Head of Projects & Infrastructure Financing, and Specialized Finance at different times.

He has strong financial advisory and fundraising experience, spanning various sectors of the economy, across several African countries. He participated actively in the Privatization of the Power sector in Nigeria and led the financing for three (3) Power Generating Companies (GENCOs) and two (2) Electricity Distribution Companies (DISCOs). He also led the advisory and fund raising for the acquisition of several companies, including banks, oil & gas assets, telecoms, agro-allied and others. Humphrey is a Nigerian-British Chamber of Commerce (NBCC) member and serves on the MSME Committee of the NBCC. He also serves on the board of companies such as Amber Hospitality Services Limited, Paysharp Ltd, and Victorian Quarters Global Concept.

Mr, Oriakhi has a background in Industrial Physics and holds a master's degree in Banking and Finance. He is an Alumnus of the Lagos Business School (LBS), Nigeria and the Strathmore Business School (SBS), Nairobi, Kenya. He also attended and completed the Global CEO Africa (GCEO-A) Program at the Yale School of Management (YSoM), Connecticut, USA. He recently concluded the "Leading Businesses into the Future" at the London Business School.

He is a Fellow of three (3) renowned professional Institutes; The Institute of Chartered Accountants of Nigeria (ICAN), The Institute of Credit Administration (ICA), and The Chartered Institute of Stockbrokers (CIS). He is also an Authorized Dealing Clerk of the Nigerian Exchange (NGX) and a registered Securities and Exchange Commission (SEC) Executive.

He has won several corporate and personal awards as CEO of PAC Capital Limited

Okechukwu Ihejirika



Okechukwu Ihejirika, is the Ag. Chief Operating Officer, Caribbean Office at the African Export Import Bank (Afreximbank). Afreximbank is the foremost pan-African multilateral financial institution devoted to financing and promoting intra- and extra-African trade. The Bank was established in October 1993 by African governments, African private and institutional investors, and non-African investors, and has now extended coverage to the Caribbean region following the recognition of the Diaspora as the 6th region of the African Union. Prior to his current role, he was the Head Trade Services unit the Bank, a position he has held since the past 7 years.

Okechukwu has more than 20 years Trade finance experience. Before joining Afreximbank in August 2015, Mr. Ihejirika held a number of senior Trade Finance positions in Nigerian banks, the last of which was, Head Trade Finance at Union bank of Nigeria.

He holds a Master of Business Administration- International business from the American Intercontinental University, and a Bachelor of Science- Actuarial Science and Insurance from Imo State University. He also holds a Certificate in International Trade and Finance from the Institute of Financial Services London, as well as being a Certified Documentary Credit Specialist, among other professional certifications.

He is also a member of the ICC Taskforce on Guarantees, as well as the digitization working group of the ICC. He is also one of the founding members of the African council of BAFT, where he also serves as the chair membership committee for African council and member of the global membership committee.



Mr. Deiwght Peters

Mr. Deiwght Peters, is a distinguished recipient of the Order of Distinction honor designation since 2020. He is indeed Mr. Deiwght Peters OD, so bestowed for his celebrated achievements in the global fashion industry through his company—SAINT INTERNATIONAL JAMAICA LIMITED—the model management company he started in 2000. A graduate of the UWI with a BSc. in Management Studies, Peters leveraged his five years of Commercial Banking experience for a successful corporate enterprise. As a Jamaican based brand, SAINT INTERNATIONAL's role in global fashion is impressive as it is unparalleled. In 2017, the company was featured by Forbes Magazine as the World's Largest Exporter of Black Models.

In 2015, AMERICAN Vogue named Peters The Man Behind the Jamaican Model Wave. He is the only Caribbean fashion industry player who has had personality and corporate profiles by The New York Times, British VOGUE, Italian VOGUE, ID MAGAZINE, DAZED and CONFUSED, Le MONDE (France), Black Enterprise, SYSTEM Magazine and others. SAINT MODELS have been front and center, creating historic moments for brands such as BALENCIAGA, PRADA, MAYBELLINE, GUCCI, SALVATORE FERRAGAMO, SAINT LAURENT, CALVIN KLEIN, CHRISTIAN DIOR, BALMAIN, LOUIS VUITTON, CELINE, FENDI, RALPH LAUREN and many other premier international fashion brands. Saint international by stature and accomplishments is the most successful model agency ever in the English-speaking Caribbean.

Peters also created platforms to promote Jamaican Designers collaborating with the Jamaica Business Development Corporation, Ministry of Culture, The Jamaica TOURIST Board, and the Tourism Enhancement Fund among others. STYLE WEEK JAMAICA, THE JAMAICA AVANT GARDE DESIGNER OF THE YEAR COMPETITION(20 years running), STYLE FILE, among others.

Saint currently represents models from the diaspora and also from countries such as Nigeria, South Sudan, Guadeloupe, Martinique, Dominica, CUBA taking the symbolic brand Jamaica excellence to non-traditional markets in an unprecedented way.



The Jamaica National Group represents one of Jamaica's pre-eminent and most recognisable brands, with over 15 decades of history in Jamaica and overseas. It was founded in 1874, as a means of empowering and extending property ownership in Jamaica. Over the years it has expanded its reach by establishing and acquiring more than 20 subsidiary companies forming the umbrella organisation, the JN Group.

With membership as the ethos of its operations, The Jamaica National Group acts as a social enterprise by ensuring the Group remains as a leading performer among mixed conglomerates in the region; and that its performance directly benefits the people and communities that its subsidiaries serve. It also retains its rich tradition as a first-choice institution, serving members and customers in 94 countries including Jamaica, the United Kingdom (UK), Canada, the Cayman Islands and the United States of America.

The Group is comprised of several entities which provide a wide array of financial, technology, property management and fleet management services, among others to more than 1.2 million customers.

As Jamaica's first mutually owned commercial bank, **JN Bank** is 100 per cent owned by its savers and borrowers. A leading private mortgage provider in Jamaica, JN Bank is committed to the success of Jamaicans through bold products and services that instil confidence and create extraordinary experiences.

As a bank owned by the people, JN Bank understands the needs of its customers, their aspirations and motivations. Our products and services are, therefore, created to assist our customers achieve their financial objectives and life goals.

JN Bank is the first ISO 9001:2015 certified financial institution in Jamaica, upholding best practices in banking services and quality assurance. In keeping with its mantra, "**We'll Help You Find a Way**", the bank is devoted to the growth and success of its members and customers while using business as a force for good to improve the outcome of Jamaicans globally.



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Transforming Africa's Trade

Afreximbank champions Africa's long-term growth and prosperity.

For 30 years, the Bank has been deploying innovative structures to deliver financing solutions that support the transformation of the structure of Africa's trade, accelerating industrialisation and intra-regional trade, thereby boosting economic expansion in Africa.

Subsidiaries:



Specialized Initiatives:

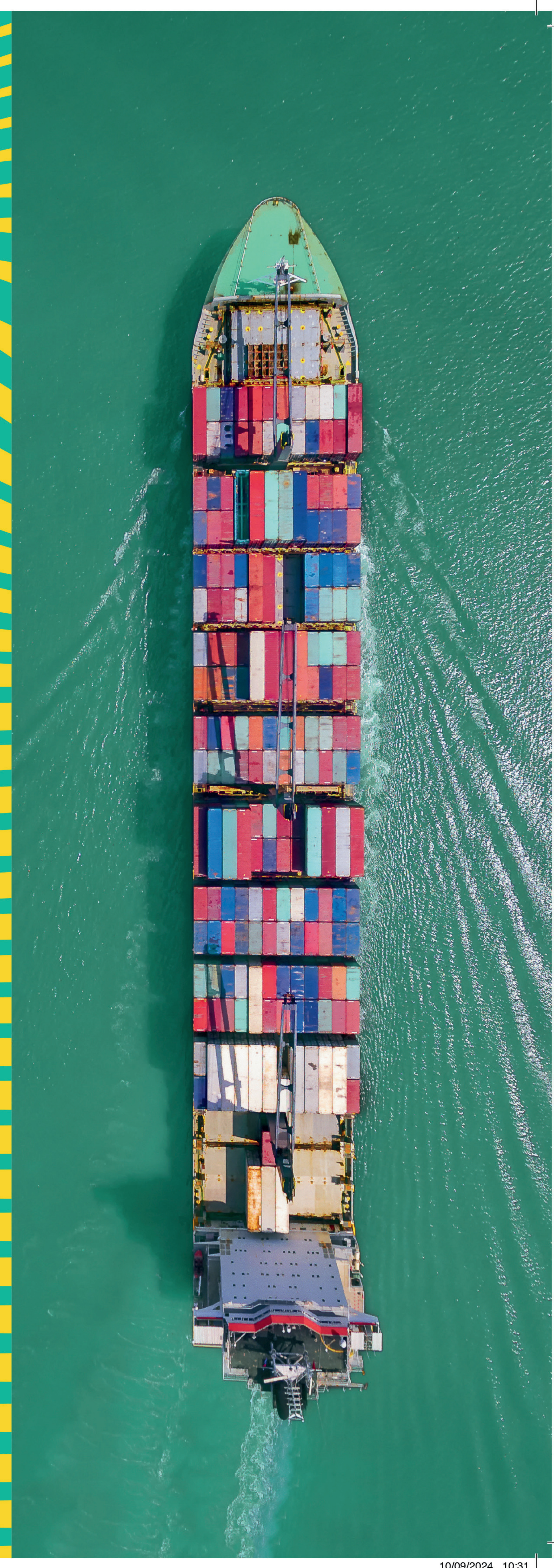


ATG Digital Trade Ecosystem:



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■ Tourism | Trade | Transformation



NTT Global Destinations

Your Pan-African Gateway to Global Opportunity

NTT Global Destinations is Africa's leading tourism and cultural diplomacy company using travel, trade, and heritage to empower people and nations. As the initiator of the landmark side event From Shared Roots to a Shared Future, NTT stands at the forefront of reconnecting Africa with its diaspora through bold ideas, strategic platforms, and high-level collaborations.

From Nigeria to the Caribbean, Brazil, The Maldives, to Jordan – we build more than itineraries. We build corridors of opportunity, platforms of exchange, and experiences that inspire prosperity.

SIGNATURE INITIATIVES

- **Motherland Reconnect** – Digital platform for African-diaspora trade, travel & collaboration.
- **Africa-Caribbean Air Link** – Pioneering new routes to move people, products & prosperity.
- **Halal Hub Nigeria** – 2,000+ SMEs and creators in Africa's first halal economy community.
- **NTT Events** – Cultural diplomacy productions from Guyana to Indonesia, creating visibility for Afro-heritage globally.
- **Northern Nigeria Market Engagement** – Advancing inclusive tourism and trade across underserved regions.
- **Nigerian Tourism and Trade Network** – Sector-building initiative to strengthen domestic & export-ready offerings.

WHAT WE DO

- **Destination Management & Diaspora Curation**
Purpose-driven trips across Africa, the Middle East, and the Caribbean, including diplomatic, heritage, and investment missions.
- **Tourism Capacity Building (Bitesize Tourism)**
Africa's first modular tourism training series helping entrepreneurs and governments unlock sector value.
- **Halal Economy Development**
Nigeria's first Halal Hub empowering Muslim creatives, ethical businesses, and faith-based travel ecosystems.
- **Trade & Diaspora Integration**
Home of Motherland Reconnect, connecting African and diaspora markets through events, joint ventures, and digital tools.
- **Government & State Advisory**
Trusted partner to states, embassies, and institutions on tourism policy, positioning, and international market access.

PARTNER WITH US

If you are a diaspora investor, trade partner, government agency, tourism board, or creative entrepreneur, NTT is your strategic bridge between Africa and the world.

Let's create the platforms that power a new era of Pan-African prosperity.

→ www.nttglobaldestinations.com
hello@nttglobaldestinations.com





MOTHERLAND RECONNECT PLATFORM

Connecting Africa and the Diaspora
Through Trade, Tourism, and Culture

Motherland Reconnect is a digital platform dedicated to bridging Africa and its global diaspora creating a vibrant ecosystem where SMEs, creatives, tourism professionals, and investors can connect, collaborate, and grow.

Whether you're from the Continent or the Caribbean, this is your portal to opportunity.

WHAT WE OFFER:

- A digital marketplace for Afro-inspired businesses
- Virtual trade expos & diaspora roadshows
- Cultural exchange programs & travel packages
- Diaspora investment opportunities
- Business training & export readiness tools
- Access to directory for Africa and The Caribbean

FREE TO JOIN

OR UPGRADE TO ↓

THE BRIDGE NETWORK

A Member-Only Global Circle for
Africa-Diaspora Collaboration

The Bridge Network is your private lane into trade, tourism, and creative collaborations across Africa and the Diaspora.

Join one of three powerful member circles:

- Global Africa SME
- Global Africa Creatives
- Global Africa Tourism

As a Bridge Member, you'll gain access to:

- Member-only roundtables and trade missions
- Priority market entry support
- Diaspora partnerships & buyer networks
- Real-time global collaboration



DOWN 2 EARTH AGENCY

Fresh Ideas For You



Mission

Ignite inspiration, foster originality, and unlock opportunities for businesses and entrepreneurs, ensuring they experience greater fulfilment and success than ever before.

Vision

To be the most trustworthy, innovative, and well-connected leader in the business development consulting industry, dedicated to positively impacting the business world.

About Us

Your Partner in Business Success—Down 2 Earth Agency (D2EA) is a Caribbean award-winning Jamaican-based Business Consultancy Agency, connecting Africa and the Caribbean for trade, investment, and tourism opportunities as well as a member of the Caribbean

Hotel & Tourism Association (CHTA), specializes in comprehensive Business Development Consulting services aimed at empowering entrepreneurs and organizations to achieve their financial and customer-focused goals.

Our team consists of experienced business professionals from diverse cultures and regions, including the Caribbean, the United States, Canada, Panama, Colombia, Brazil, London, Kenya, Nigeria, South Africa, Ghana, Japan, Hong Kong and Delhi.

We offer time-effective, customized solutions designed to help clients navigate the complexities of the dynamic business development landscape with confidence and expertise.

We cultivate business opportunities by utilizing our extensive, diverse, and influential network of business partners and entrepreneurs across various sectors, including travel and hospitality, finance, real estate, media, and connections with government officials. This collaborative approach facilitates effective engagement and the realization of potential ventures on a global scale.

Our Services


- Foreign Investment (SMEs/Mega Corp)
- Portfolio Expansion & Business Management (investments & assets)
- Tourism Consulting & Destination Mgmt. Digital & Virtual Concierge (Hotels)
- IT Consulting: Software Development, Cyber Security, Data Protection
- Streaming Marketing & PR
- Business Development Consulting Business Law Consulting
- Leadership Training & Sales Consulting
- IT Project Management & Project Mgmt. 360 Marketing (Full-service)
- Market Research (Brands & Destinations) Event Management

Why Choose Us

- We've a global network of influential individuals across various countries and career fields.
- Empower clients with trending business solutions and actionable data-driven insights, and create engaging campaigns that drive conversions/leads.
- D2EA team motto: to achieve outstanding results, prioritizes clients' time, and diligently strives to meet deadlines.
- Customized long-term solutions that create opportunities in new and existing markets for their business..

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